



A RESEARCH REPORT BY BOOKNET CANADA

BNC

RESEARCH 06.2018

**May SalesData
Market Report**
May 2018



**BOOKNET
CANADA**

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INTRODUCTION

The purpose of this SalesData market report is to give you easy insight into how the marketplace performed in the previous month, and how it performed in that same month for the past two years. Combining the information present here with data specific to your own organization can highlight any correlation or special relationships your data have with the marketplace.

REPORT DATA

This report compares the volume and value of all books sold in the marketplace for the month of May in the years 2016 to 2018. The marketplace data is divided into:

- **All Market:** data from all retailers who currently provide us with their sales data.
- **Ring Fence:** new retailers are added to BNC SalesData every year, resulting in increasing overall sales figures for older titles. In order to eliminate this skew, we created a “ring fence” around a core group of retailers. We will use the data gathered from within this ring fence alone to show year-over-year sales from a constant set of retailers. In May 2018, we have reconfigured our ring fence (comparable store group) in order to better represent the market and because of these changes comparison to some prior years is not possible. This report contains only 2016, 2017, and 2018 data.

Also included in this report is an overview of the All Market and the Ring Fence Market for the categories of Fiction, Non-Fiction, Young Adult, Young Adult Fiction, Young Adult Non-Fiction, Young Adult Fiction, and Young Adult Non-Fiction. To conclude, a Year-to-Date overview of all books sold (volume and value) in the marketplace in this year and last year is available at the end of the document. This overview includes All Market and Ring Fence for Fiction, Non-Fiction, Young Adult, Young Adult Fiction, Young Adult Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction data.

REPORT DATES

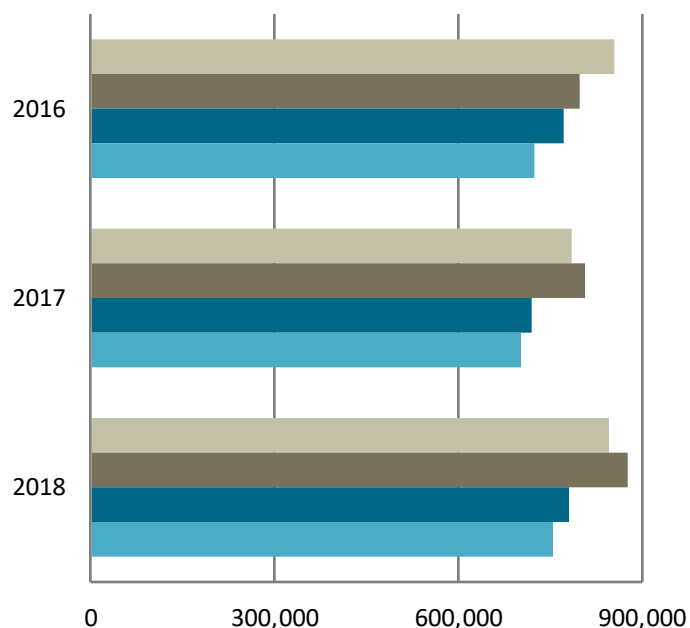
This report aims to encapsulate data from most days in May. Because BNC’s sales data is grouped according to week-ending dates, the time periods for the selected years’ month may also include a few days’ worth of data from the previous month or the following month. The specific week-ending dates used in this report are as follows:

	2018	2017	2016
Week 1	06-May	07-May	08-May
Week 2	13-May	14-May	15-May
Week 3	20-May	21-May	22-May
Week 4	27-May	28-May	29-May

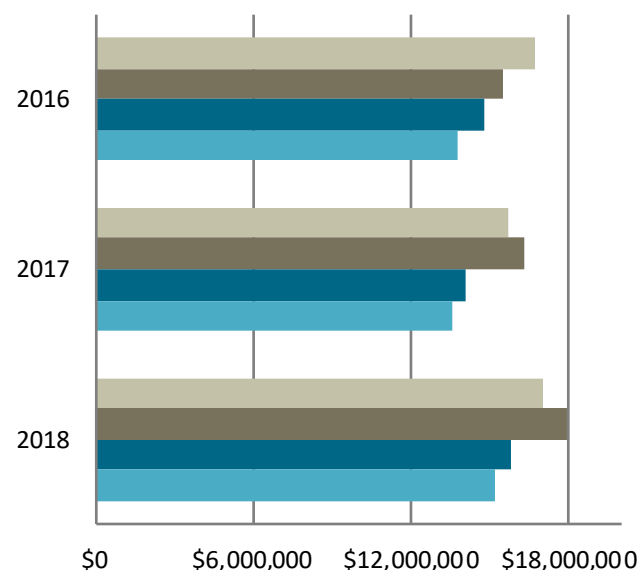
ALL MARKET

The graphs below show the volume sold and value sold of all titles in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	845,698	783,169	853,860
May Week 2	877,058	806,995	795,963
May Week 3	781,341	718,421	773,005
May Week 4	754,454	703,230	725,571

	2018	2017	2016
May Week 1	\$17,034,105.65	\$15,729,034.76	\$16,719,152.59
May Week 2	\$17,957,189.61	\$16,272,345.35	\$15,471,688.31
May Week 3	\$15,780,730.93	\$14,108,297.55	\$14,837,831.37
May Week 4	\$15,142,287.53	\$13,584,962.82	\$13,748,161.46

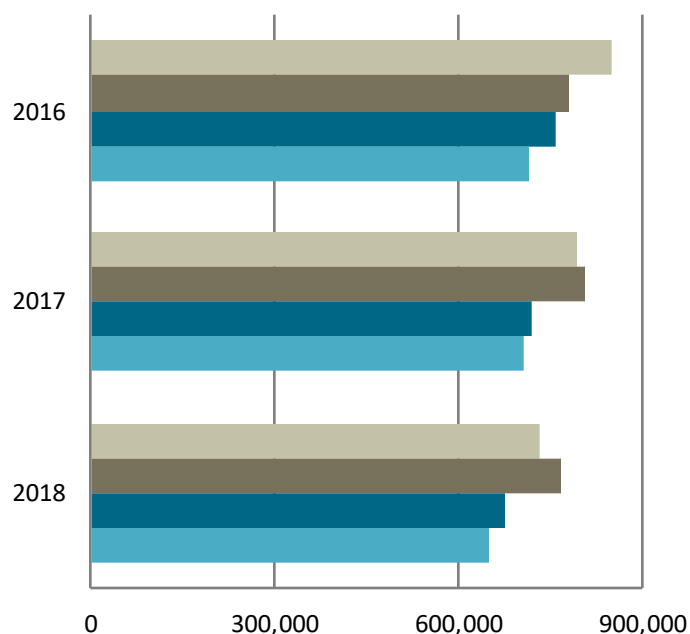
Total	3,258,551	3,011,815	3,148,399
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Total	\$65,914,313.72	\$59,694,640.48	\$60,776,833.73
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RING FENCE MARKET

The graphs below show the volume sold and value sold of all titles in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence Market.

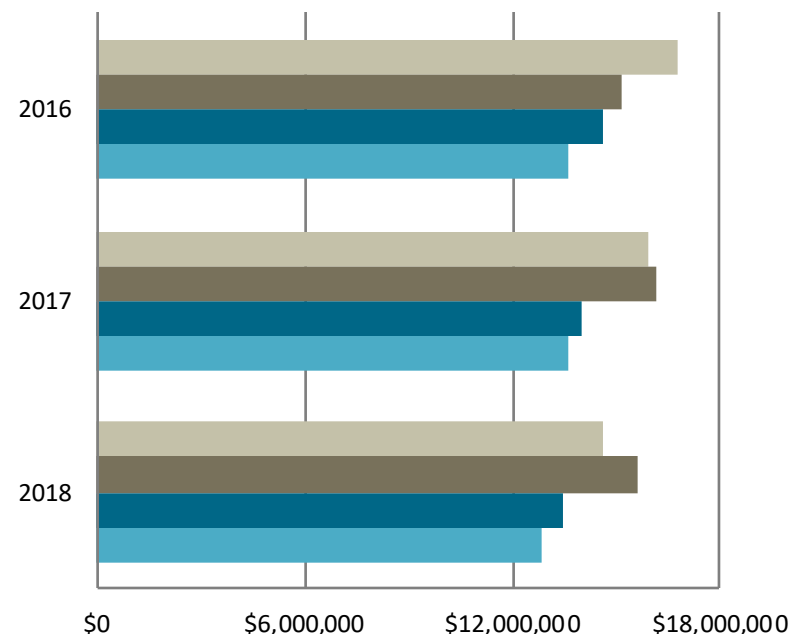
Volume Sold (in units)



	2018	2017	2016
May Week 1	733,049	790,363	849,267
May Week 2	766,845	805,439	778,609
May Week 3	674,186	717,506	757,650
May Week 4	647,523	706,685	713,735

Total	2,821,603	3,019,993	3,099,261
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Value Sold (in millions of dollars)



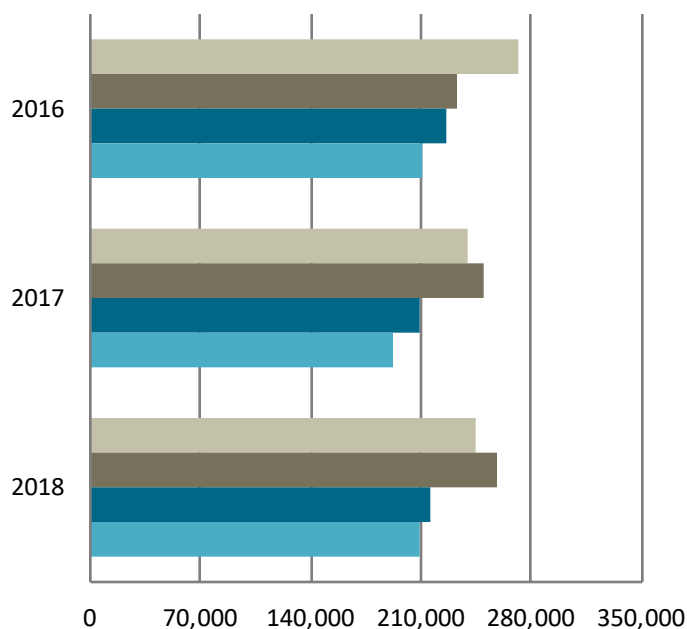
	2018	2017	2016
May Week 1	\$14,617,580.40	\$15,950,155.61	\$16,736,221.11
May Week 2	\$15,614,380.63	\$16,127,221.78	\$15,119,352.42
May Week 3	\$13,450,861.55	\$14,021,709.93	\$14,624,573.55
May Week 4	\$12,809,324.41	\$13,628,405.76	\$13,583,517.80

Total	\$56,492,146.99	\$59,727,493.08	\$60,063,664.88
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FICTION: ALL MARKET

The graphs below show the volume sold and value sold of titles within the Fiction category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

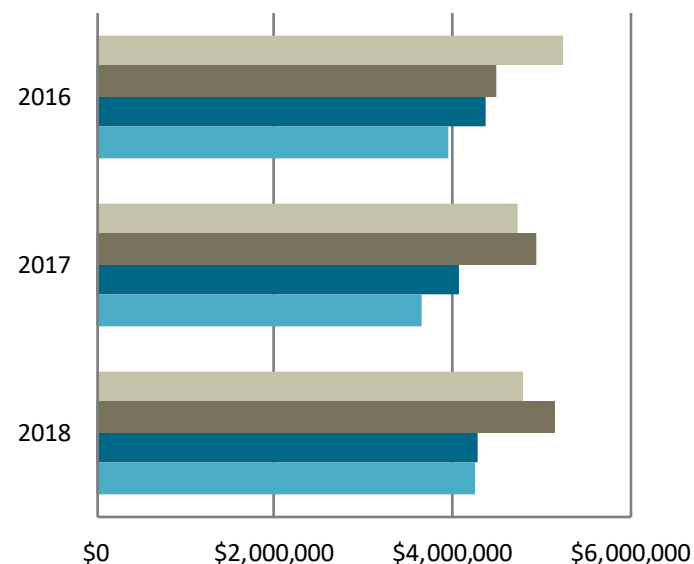
Volume Sold (in units)



	2018	2017	2016
May Week 1	245,175	239,232	272,489
May Week 2	257,669	250,679	233,549
May Week 3	215,542	209,234	225,972
May Week 4	209,243	191,908	210,962

Total	927,629	891,053	942,972
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Value Sold (in millions of dollars)



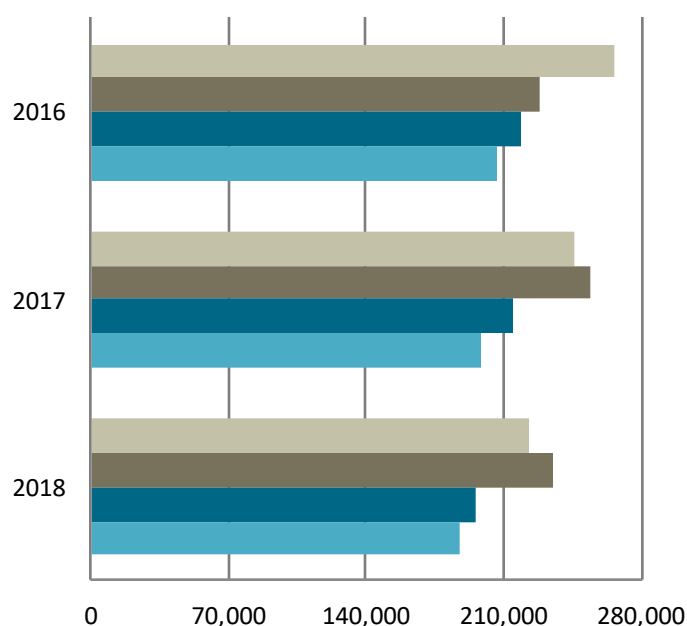
	2018	2017	2016
May Week 1	\$4,767,961.45	\$4,735,159.91	\$5,232,860.28
May Week 2	\$5,126,322.57	\$4,937,279.37	\$4,485,908.89
May Week 3	\$4,271,528.34	\$4,053,044.34	\$4,357,739.07
May Week 4	\$4,233,457.31	\$3,637,241.21	\$3,949,634.27

Total	\$18,399,269.67	\$17,362,724.83	\$18,026,142.51
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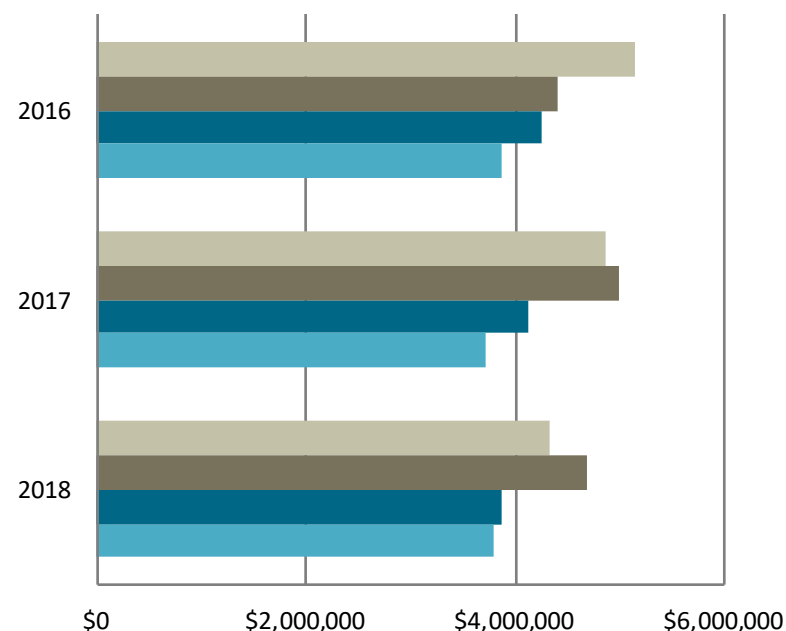
FICTION: RING FENCE MARKET

The graphs below show the volume sold and value sold of titles within the Fiction category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence Market.

Volume Sold (in units)



Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	223,315	245,391	265,914
May Week 2	235,108	254,665	227,876
May Week 3	195,312	214,539	218,799
May Week 4	188,281	198,437	207,264

Total	842,016	913,032	919,853
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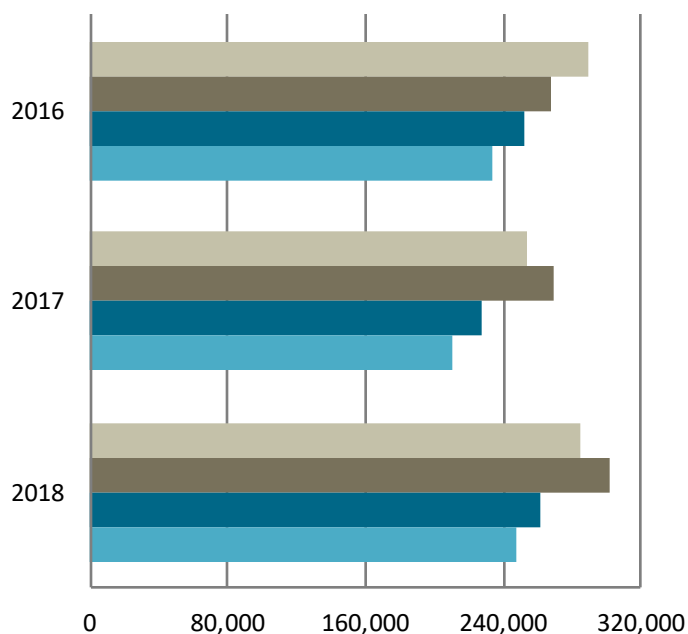
	2018	2017	2016
May Week 1	\$4,338,994.01	\$4,854,291.64	\$5,139,769.74
May Week 2	\$4,676,336.91	\$4,992,115.01	\$4,395,183.02
May Week 3	\$3,863,014.88	\$4,138,079.33	\$4,243,675.62
May Week 4	\$3,788,395.38	\$3,728,616.15	\$3,882,420.80

Total	\$16,666,741.18	\$17,713,102.13	\$17,661,049.18
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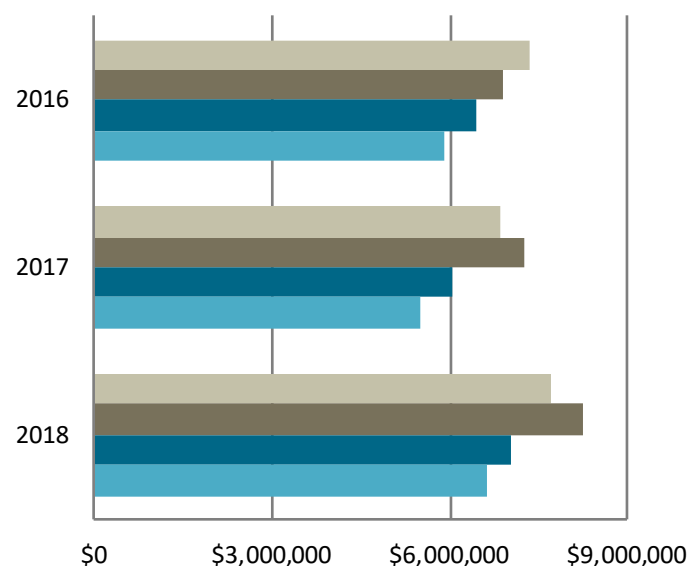
NON-FICTION: ALL MARKET

The graphs below show the volume sold and value sold of titles within the Non-Fiction category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



Value Sold (in millions of dollars)



	2018	2017	2016
■ May Week 1	284,931	253,518	289,813
■ May Week 2	302,261	269,503	266,956
■ May Week 3	260,785	227,838	252,812
■ May Week 4	247,523	211,150	233,353

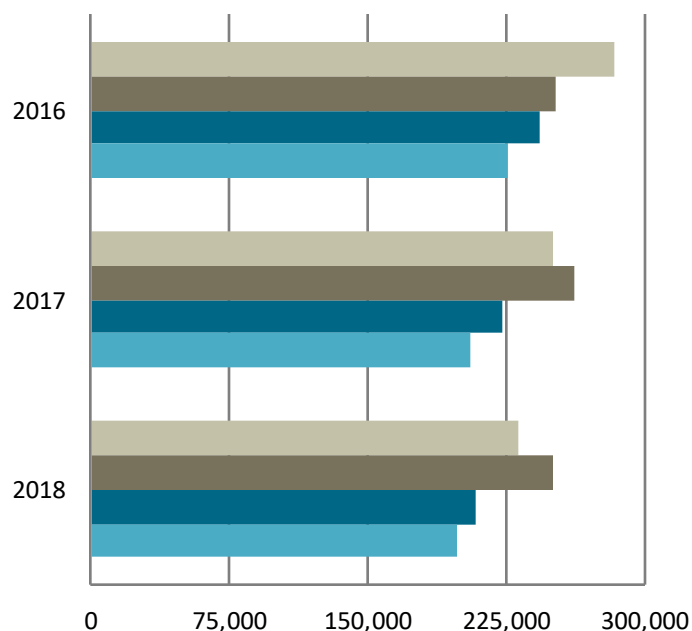
	2018	2017	2016
■ May Week 1	\$7,716,099.84	\$6,868,782.31	\$7,343,216.91
■ May Week 2	\$8,240,191.96	\$7,234,428.99	\$6,894,716.64
■ May Week 3	\$7,053,416.54	\$6,062,491.03	\$6,435,168.63
■ May Week 4	\$6,639,704.80	\$5,514,772.85	\$5,925,485.84

Total	1,095,500	962,009	1,042,934	Total	\$29,649,413.14	\$25,680,475.18	\$26,598,588.02
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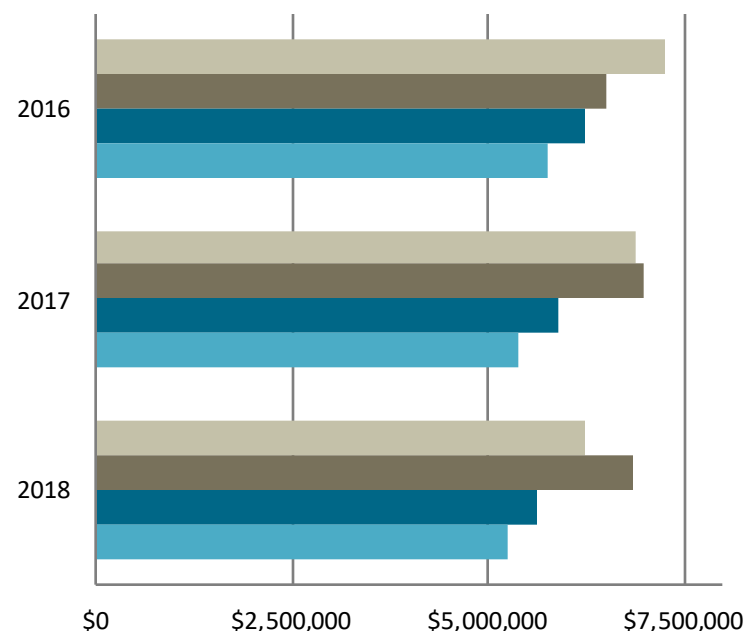
NON-FICTION: RING FENCE MARKET

The graphs below show the volume sold and value sold of titles within the Non-Fiction category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence Market.

Volume Sold (in units)



Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	231,171	250,658	282,611
May Week 2	250,395	261,182	252,136
May Week 3	208,801	222,276	243,106
May Week 4	197,701	206,040	225,062

Total	888,068	940,156	1,002,915
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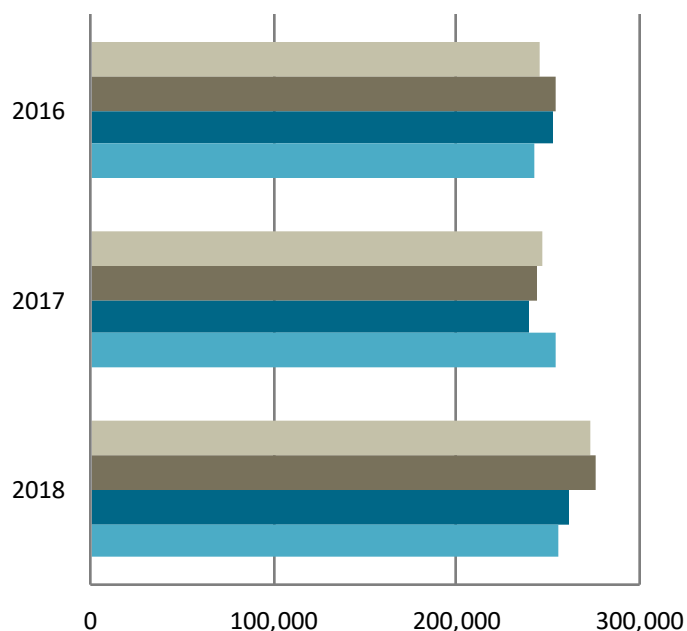
	2018	2017	2016
May Week 1	\$6,229,873.86	\$6,872,670.74	\$7,242,073.39
May Week 2	\$6,830,335.54	\$6,966,951.93	\$6,489,583.45
May Week 3	\$5,613,443.18	\$5,891,792.46	\$6,231,504.79
May Week 4	\$5,254,016.98	\$5,384,823.74	\$5,742,952.32

Total	\$23,927,669.56	\$25,116,238.87	\$25,706,113.95
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JUVENILE: ALL MARKET

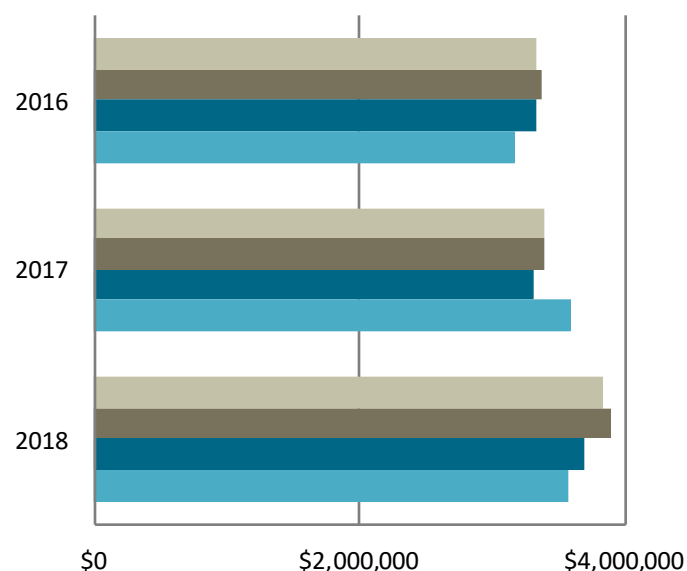
The graphs below show the volume sold and value sold of titles within the Juvenile category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2018	2017	2016
May Week 1	273,024	246,273	245,538
May Week 2	275,842	243,375	253,796
May Week 3	261,004	240,051	252,885
May Week 4	255,679	254,346	242,305

Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	\$3,829,387.70	\$3,399,206.19	\$3,330,731.25
May Week 2	\$3,890,285.56	\$3,385,150.22	\$3,364,780.45
May Week 3	\$3,689,501.71	\$3,319,240.45	\$3,330,887.53
May Week 4	\$3,569,495.24	\$3,591,126.79	\$3,173,542.04

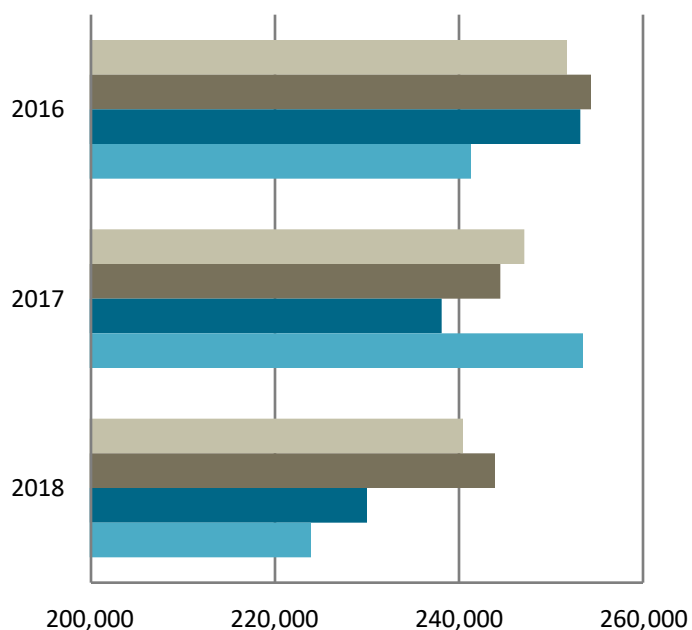
Total	1,065,549	984,045	994,524
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Total	\$14,978,670.21	\$13,694,723.65	\$13,199,941.27
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JUVENILE: RING FENCE MARKET

The graphs below show the volume sold and value sold of titles within the Juvenile category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

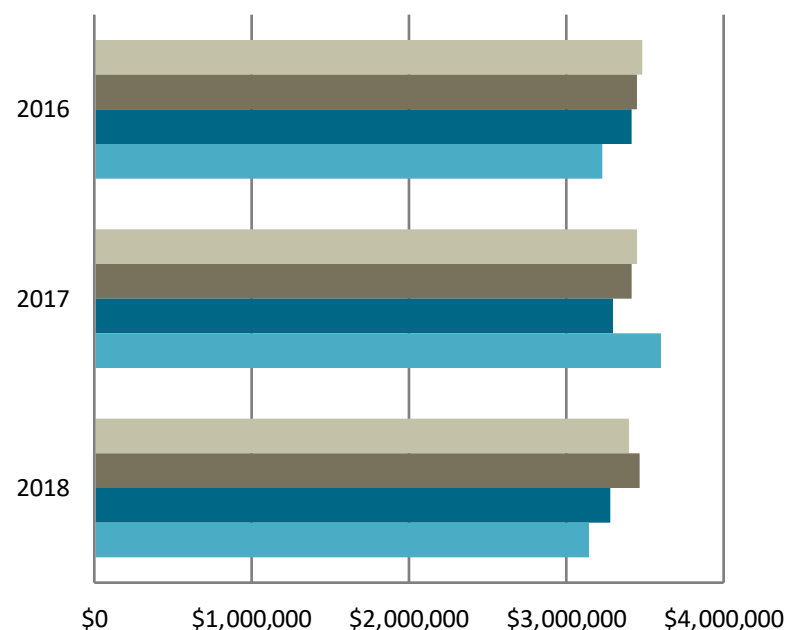
Volume Sold (in units)



	2018	2017	2016
May Week 1	240,309	247,073	251,730
May Week 2	243,838	244,564	254,322
May Week 3	230,035	238,246	253,144
May Week 4	223,874	253,294	241,300

Total	938,056	983,177	1,000,496
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Value Sold (in millions of dollars)



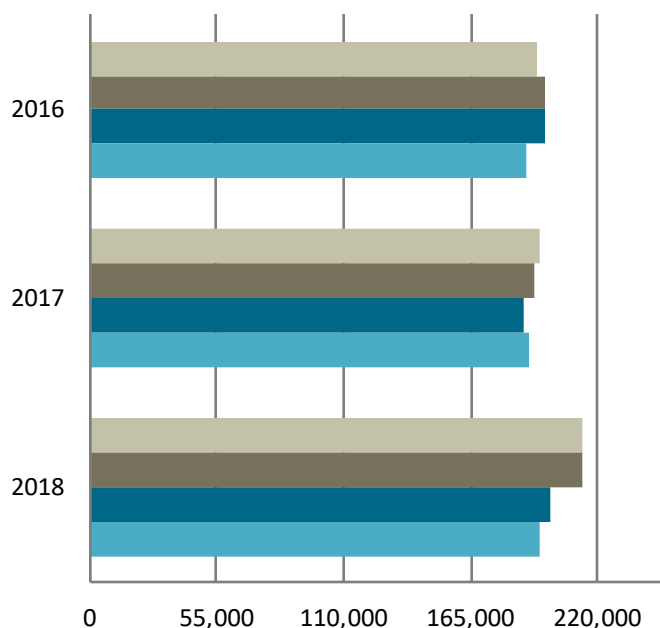
	2018	2017	2016
May Week 1	\$3,394,887.12	\$3,433,539.47	\$3,478,801.17
May Week 2	\$3,462,470.28	\$3,415,997.04	\$3,447,626.28
May Week 3	\$3,269,367.50	\$3,291,049.69	\$3,403,530.41
May Week 4	\$3,134,233.15	\$3,597,360.31	\$3,226,643.37

Total	\$13,260,958.05	\$13,737,946.51	\$13,556,601.23
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JUVENILE FICTION: ALL MARKET

The graphs below show the volume sold and value sold of titles within the Juvenile Fiction category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

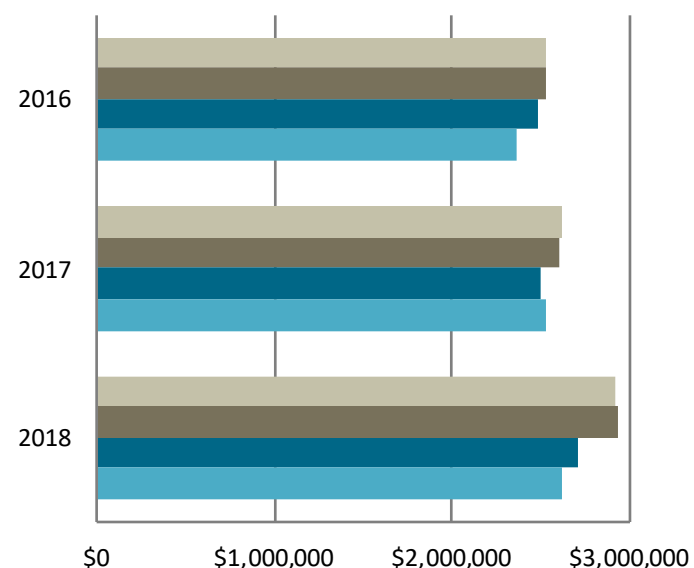
Volume Sold (in units)



	2018	2017	2016
May Week 1	214,069	195,328	193,610
May Week 2	213,996	193,012	197,629
May Week 3	199,613	187,578	197,341
May Week 4	195,099	190,404	189,348

Total	822,777	766,322	777,928
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Value Sold (in millions of dollars)



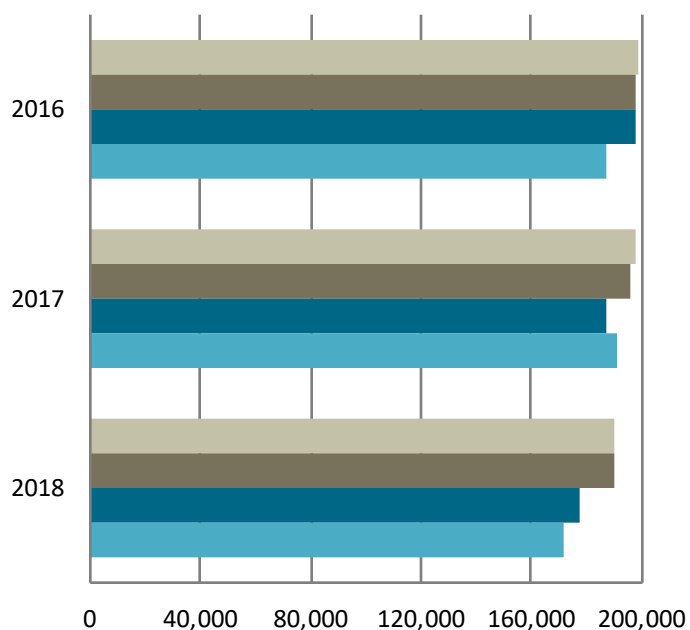
	2018	2017	2016
May Week 1	\$2,915,056.77	\$2,620,206.65	\$2,523,595.33
May Week 2	\$2,930,346.91	\$2,598,379.11	\$2,520,900.17
May Week 3	\$2,707,975.44	\$2,497,907.13	\$2,481,339.56
May Week 4	\$2,615,162.51	\$2,521,644.16	\$2,368,780.74

Total	\$11,168,541.63	\$10,238,137.05	\$9,894,615.80
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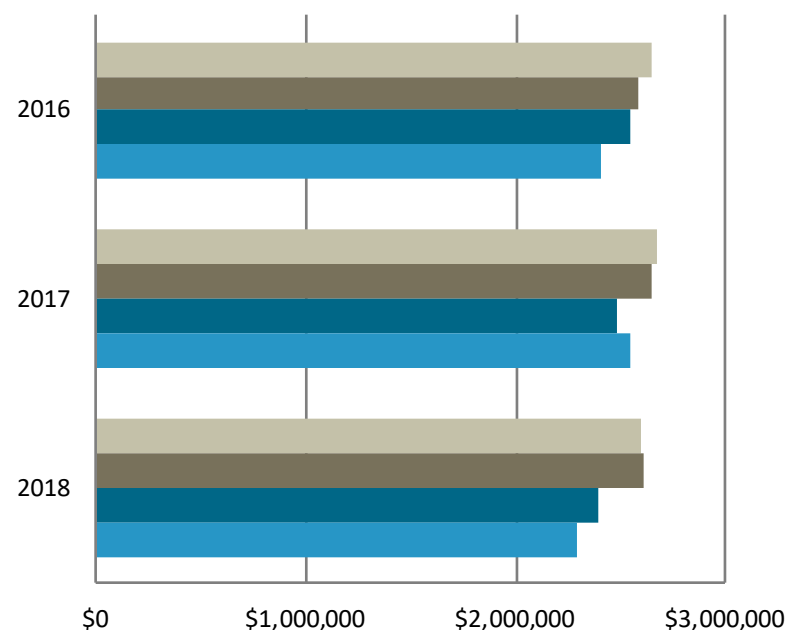
JUVENILE FICTION: RING FENCE MARKET

The graphs below show the volume sold and value sold of titles within the Juvenile Fiction category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	190,186	197,468	198,321
May Week 2	190,535	195,530	198,143
May Week 3	177,073	187,330	197,447
May Week 4	171,551	191,008	187,295

Total	729,345	771,336	781,206
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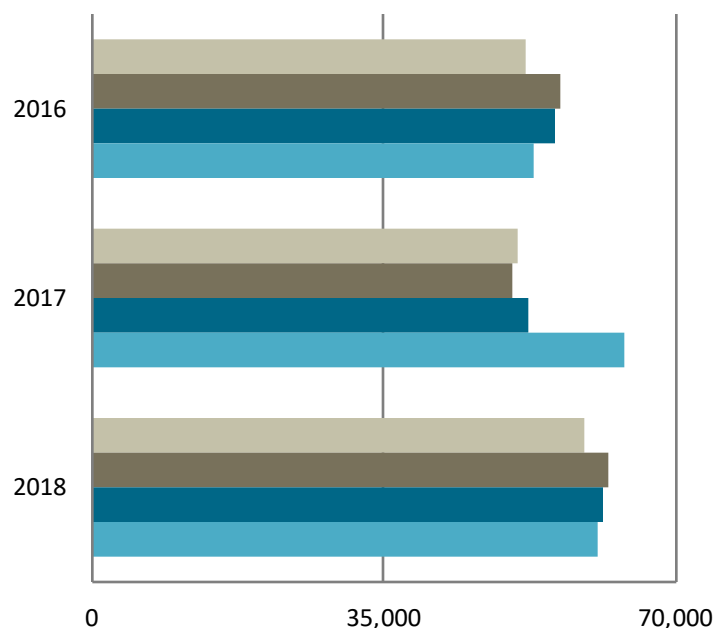
	2018	2017	2016
May Week 1	\$2,593,117.31	\$2,668,847.23	\$2,643,356.80
May Week 2	\$2,612,261.37	\$2,645,970.90	\$2,587,427.42
May Week 3	\$2,394,318.81	\$2,485,177.90	\$2,543,960.60
May Week 4	\$2,286,689.01	\$2,549,664.73	\$2,402,876.82

Total	\$9,886,386.50	\$10,349,660.76	\$10,177,621.64
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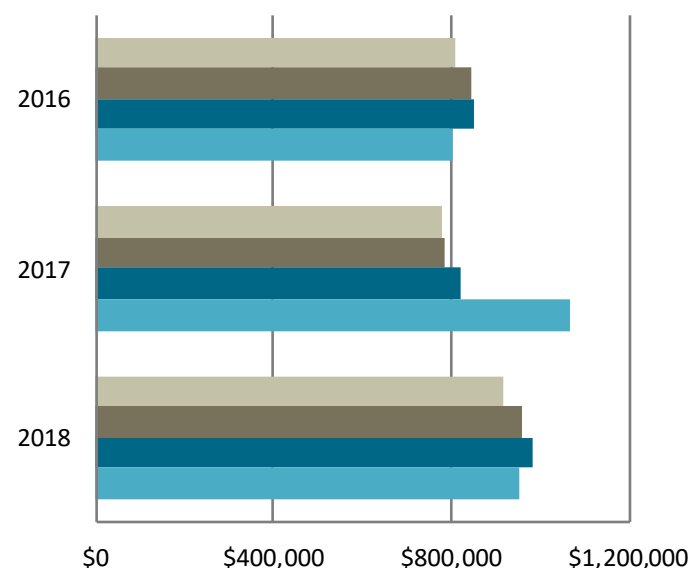
JUVENILE NON-FICTION: ALL MARKET

The graphs below show the volume sold and value sold of titles within the Juvenile Non-Fiction category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	58,955	50,945	51,928
May Week 2	61,846	50,363	56,167
May Week 3	61,391	52,473	55,544
May Week 4	60,580	63,942	52,957

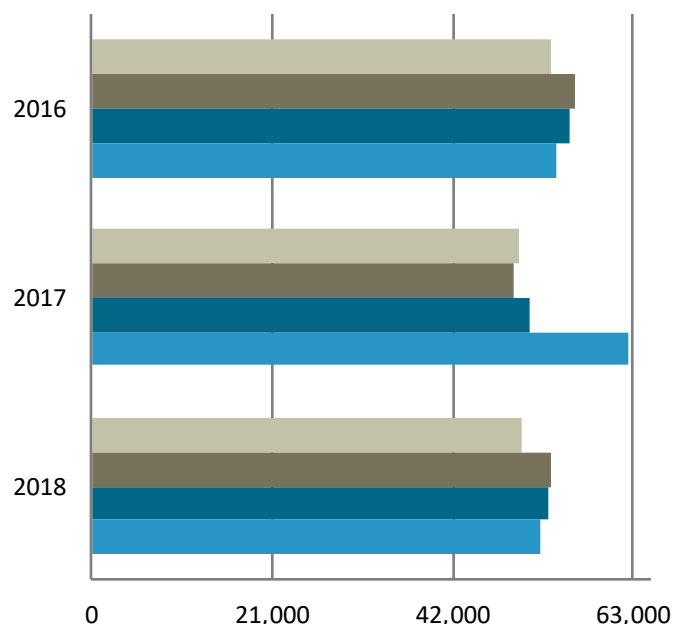
	2018	2017	2016
May Week 1	\$914,330.93	\$778,999.54	\$807,135.92
May Week 2	\$959,938.65	\$786,771.11	\$843,880.28
May Week 3	\$981,526.27	\$821,333.32	\$849,547.97
May Week 4	\$954,332.73	\$1,069,482.63	\$804,761.30

Total	242,772	217,723	216,596	Total	\$3,810,128.58	\$3,456,586.60	\$3,305,325.47
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JUVENILE NON-FICTION: RING FENCE MARKET

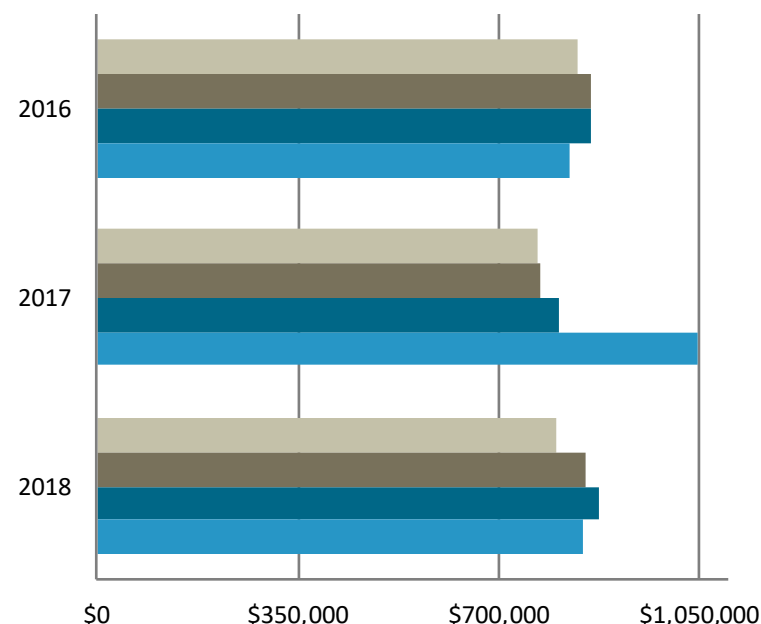
The graphs below show the volume sold and value sold of titles within the Juvenile Non-Fiction category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2018	2017	2016
May Week 1	50,123	49,605	53,409
May Week 2	53,303	49,034	56,179
May Week 3	52,962	50,916	55,697
May Week 4	52,323	62,286	54,005

Value Sold (in millions of dollars)



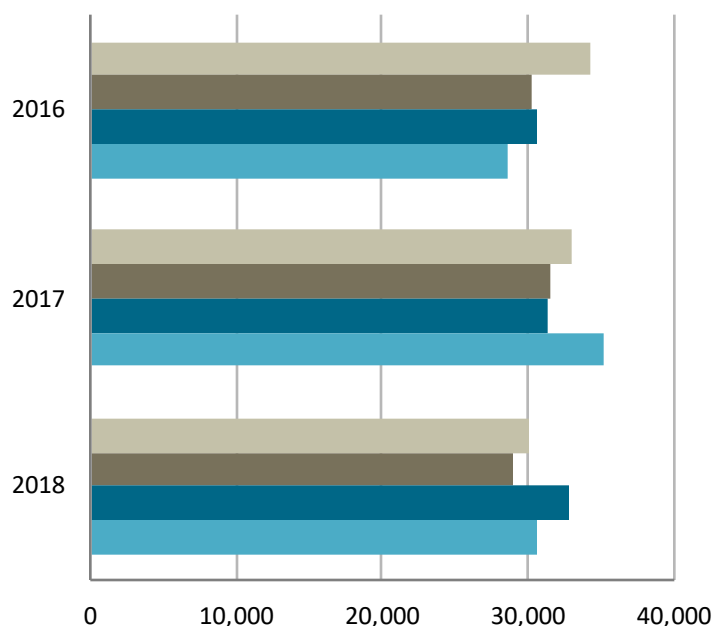
	2018	2017	2016
May Week 1	\$801,769.81	\$764,692.24	\$835,444.37
May Week 2	\$850,208.91	\$770,026.14	\$860,198.86
May Week 3	\$875,048.69	\$805,871.79	\$859,569.81
May Week 4	\$847,544.14	\$1,047,695.58	\$823,766.55

Total	208,711	211,841	219,290	Total	\$3,374,571.55	\$3,388,285.75	\$3,378,979.59
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YOUNG ADULT: ALL MARKET

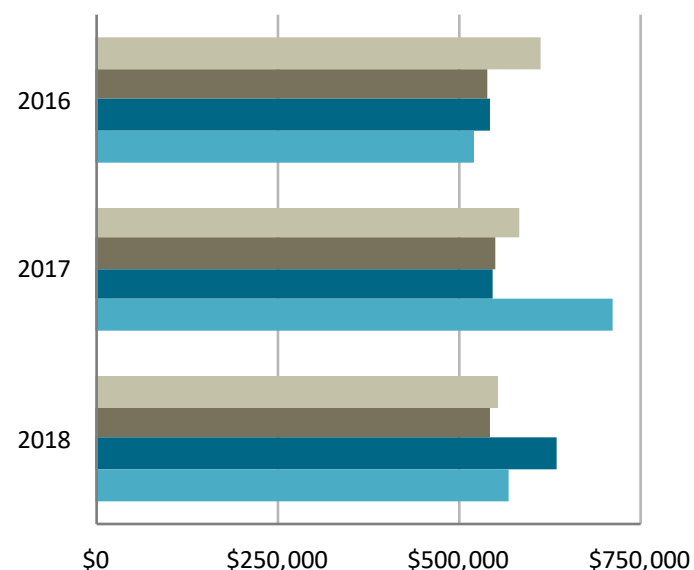
The graphs below show the volume sold and value sold of titles within the Young Adult category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2018	2017	2016
May Week 1	29,999	32,984	34,352
May Week 2	29,016	31,541	30,180
May Week 3	32,837	31,286	30,622
May Week 4	30,588	35,211	28,610

Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	\$555,845.72	\$585,229.78	\$615,013.39
May Week 2	\$544,653.51	\$549,434.75	\$539,570.37
May Week 3	\$634,413.96	\$546,053.30	\$544,090.43
May Week 4	\$570,668.42	\$712,624.20	\$521,212.31

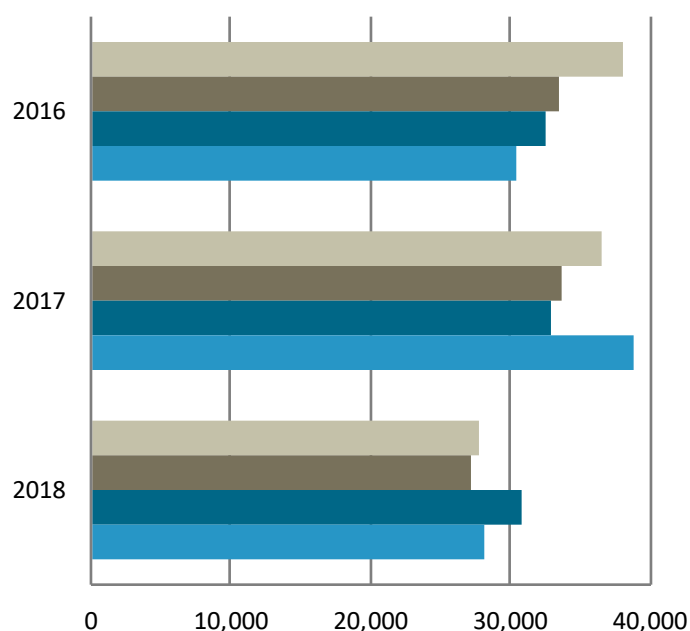
Total	122,440	131,022	123,764
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Total	\$2,305,581.61	\$2,393,342.03	\$2,219,886.50
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YOUNG ADULT: RING FENCE MARKET

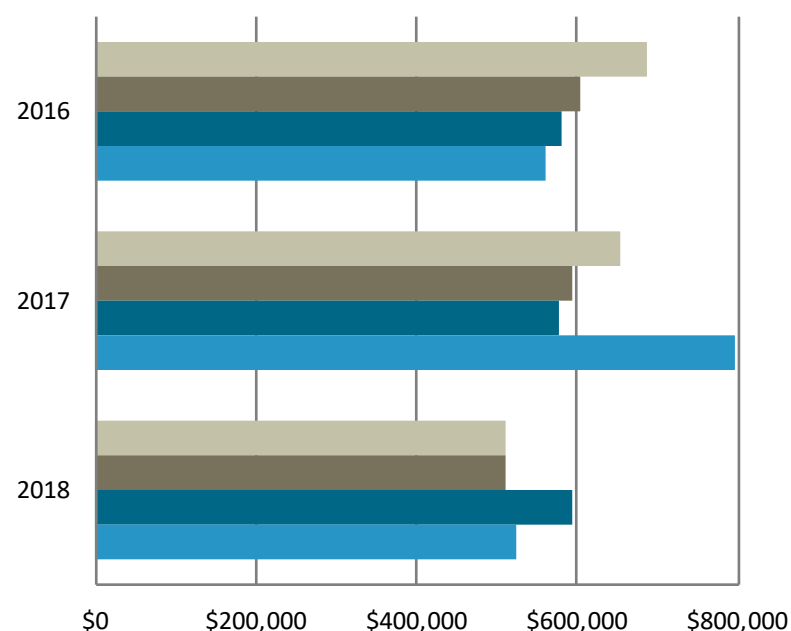
The graphs below show the volume sold and value sold of titles within the Young Adult category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2018	2017	2016
May Week 1	27,711	36,490	38,145
May Week 2	27,225	33,687	33,467
May Week 3	30,787	33,001	32,499
May Week 4	28,199	38,814	30,532

Value Sold (in millions of dollars)



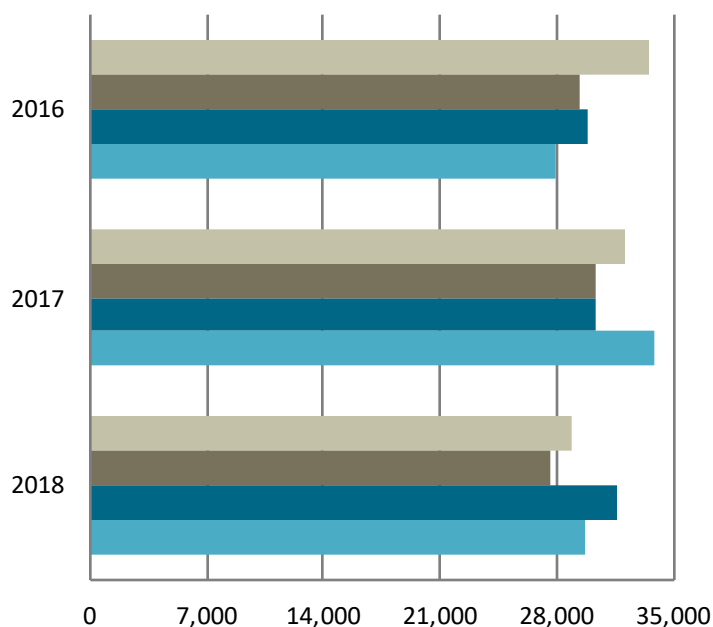
	2018	2017	2016
May Week 1	\$510,821.70	\$652,597.86	\$688,281.32
May Week 2	\$510,159.35	\$592,783.97	\$605,124.68
May Week 3	\$592,897.57	\$578,908.58	\$579,257.09
May Week 4	\$525,578.12	\$797,307.47	\$560,665.60

Total	113,922	141,992	134,643	Total	\$2,139,456.74	\$2,621,597.88	\$2,433,328.69
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YOUNG ADULT FICTION: ALL MARKET

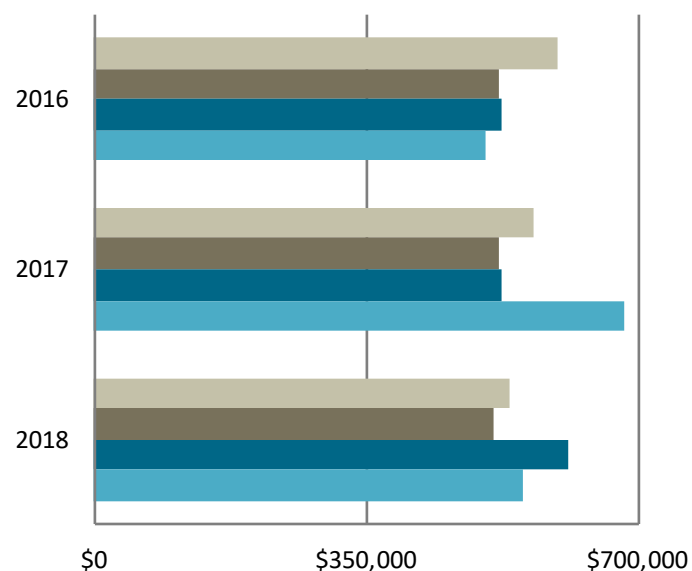
The graphs below show the volume sold and value sold of titles within the Young Adult Fiction category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2018	2017	2016
May Week 1	28,934	32,089	33,510
May Week 2	27,662	30,417	29,338
May Week 3	31,706	30,302	29,797
May Week 4	29,664	33,880	27,880

Value Sold (in millions of dollars)



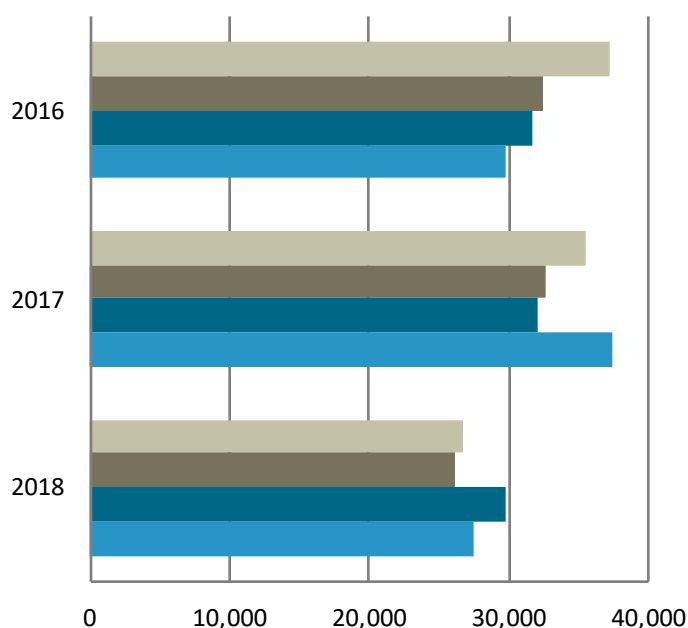
	2018	2017	2016
May Week 1	\$534,957.72	\$564,554.83	\$595,416.33
May Week 2	\$514,935.43	\$522,709.26	\$520,124.82
May Week 3	\$610,715.71	\$522,995.00	\$525,733.57
May Week 4	\$551,344.02	\$681,256.64	\$505,217.79

Total	117,966	126,688	120,525	Total	\$2,211,952.88	\$2,291,515.73	\$2,146,492.51
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YOUNG ADULT FICTION: RING FENCE MARKET

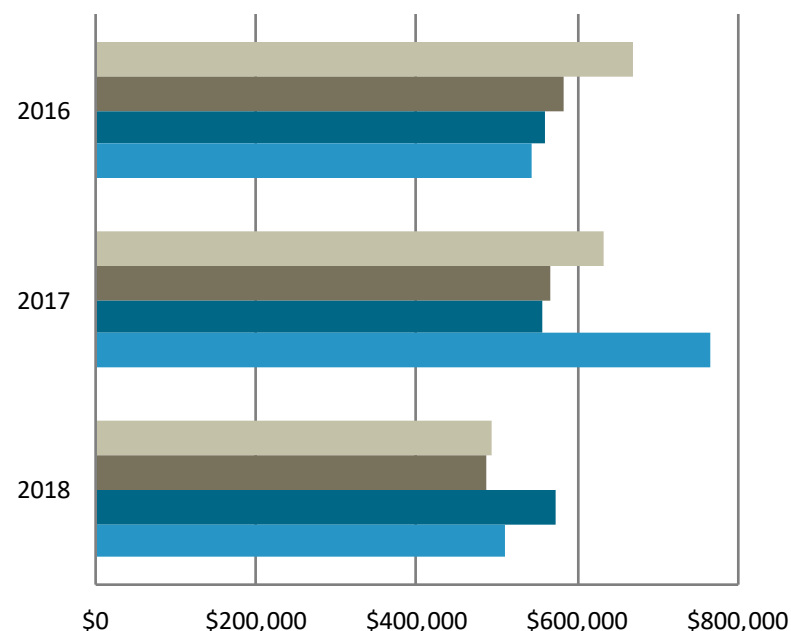
The graphs below show the volume sold and value sold of titles within the Young Adult Fiction category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2018	2017	2016
May Week 1	26,762	35,560	37,264
May Week 2	26,146	32,587	32,523
May Week 3	29,840	32,032	31,610
May Week 4	27,394	37,469	29,716

Value Sold (in millions of dollars)



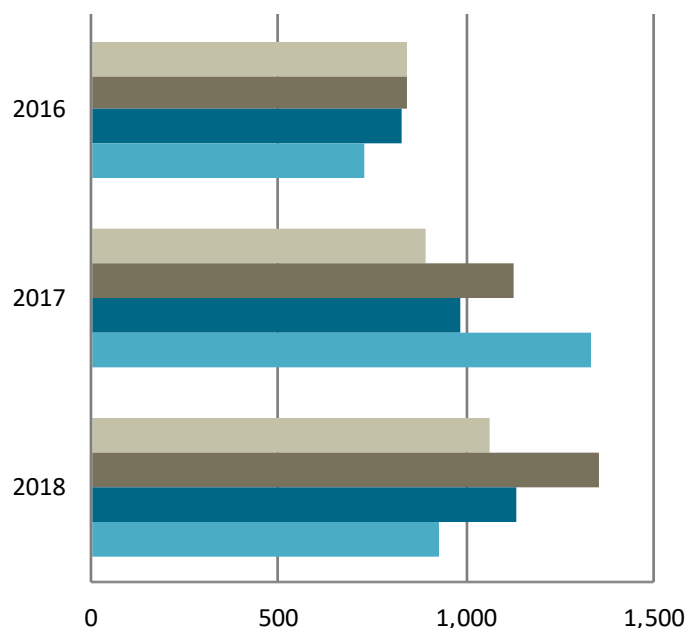
	2018	2017	2016
May Week 1	\$492,270.91	\$631,308.73	\$667,904.93
May Week 2	\$486,570.35	\$566,901.96	\$583,622.08
May Week 3	\$573,192.25	\$556,277.00	\$559,439.19
May Week 4	\$508,896.52	\$765,698.29	\$542,661.23

Total	110,142	137,648	131,113	Total	\$2,060,930.03	\$2,520,185.98	\$2,353,627.43
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YOUNG ADULT NON-FICTION: ALL MARKET

The graphs below show the volume sold and value sold of titles within the Young Adult Non-Fiction category in the All Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

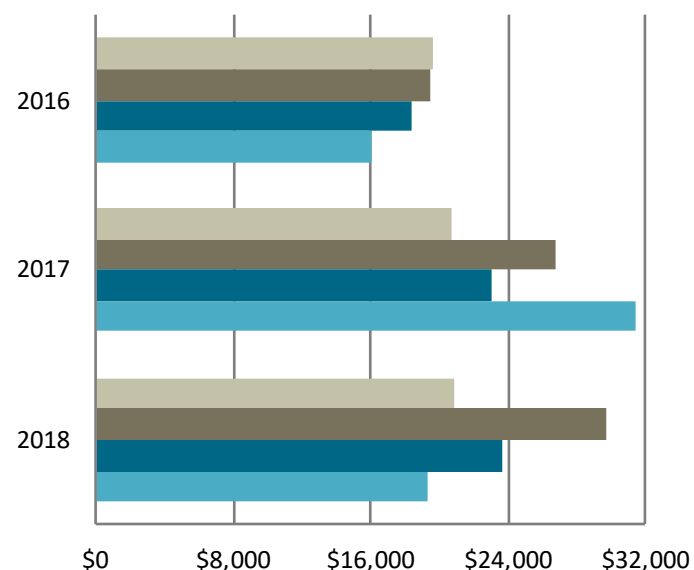
Volume Sold (in units)



	2018	2017	2016
May Week 1	1,065	895	842
May Week 2	1,354	1,124	842
May Week 3	1,131	984	825
May Week 4	924	1,331	730

Total	4,474	4,334	3,239
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Value Sold (in millions of dollars)



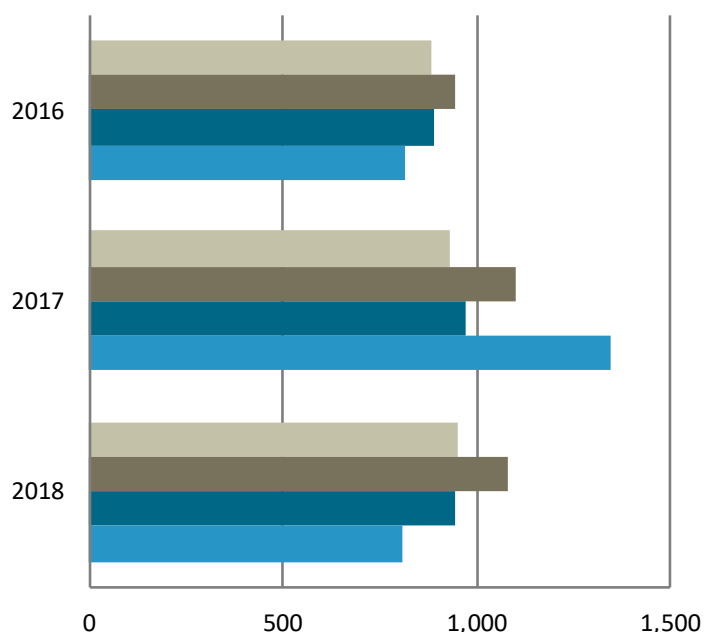
	2018	2017	2016
May Week 1	\$20,888.00	\$20,674.95	\$19,597.06
May Week 2	\$29,718.08	\$26,725.49	\$19,445.55
May Week 3	\$23,698.25	\$23,058.30	\$18,356.86
May Week 4	\$19,324.40	\$31,367.56	\$15,994.52

Total	\$93,628.73	\$101,826.30	\$73,393.99
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YOUNG ADULT NON-FICTION: RING FENCE MARKET

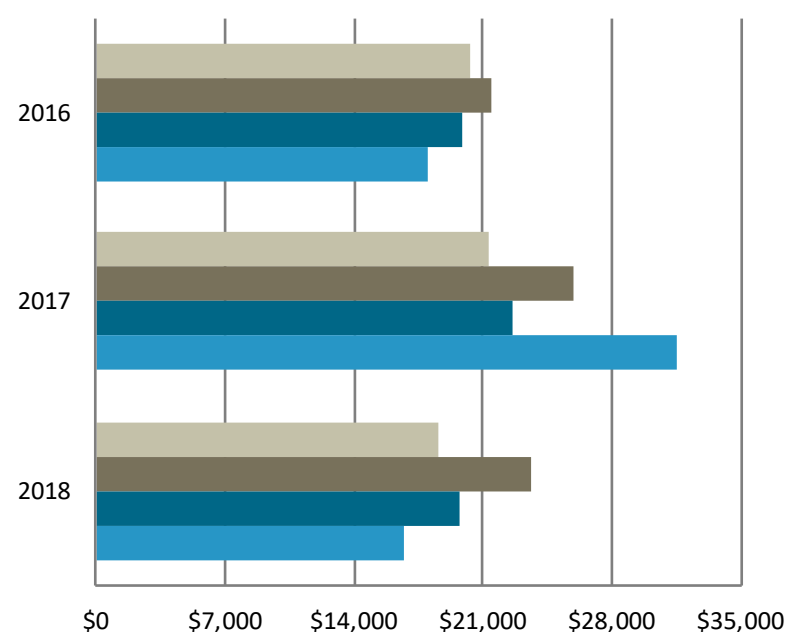
The graphs below show the volume sold and value sold of titles within the Young Adult Non-Fiction category in the Ring Fence Market for the entire month of May in 2016, 2017, and 2018. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence

Volume Sold (in units)



	2018	2017	2016
May Week 1	949	930	881
May Week 2	1,079	1,100	944
May Week 3	947	969	889
May Week 4	805	1,345	816

Value Sold (in millions of dollars)



	2018	2017	2016
May Week 1	\$18,550.79	\$21,289.13	\$20,376.39
May Week 2	\$23,589.00	\$25,882.01	\$21,502.60
May Week 3	\$19,705.32	\$22,631.58	\$19,817.90
May Week 4	\$16,681.60	\$31,609.18	\$18,004.37

Total	3,780	4,344	3,530
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Total	\$78,526.71	\$101,411.90	\$79,701.26
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YEAR-TO-DATE COMPARISON

The following graphs outline the year-to-date volume and value sold for the year-to-date of 2017 and 2018. The graphs compare 2018's year-to-date numbers with the comparable period in 2017. While we are dealing in weekly periods, the weeks do not align exactly, but the same number of weeks is compared for each year. The time periods for this comparison are as follows:

- 2018: Week ending May 27, 2018
- 2017: Week ending May 28, 2017

